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MASSMUTUAL GREATER PHILADELPHIA NAMED A 2017 TOP WORKPLACE PRESIDENT & CEO, HARRIS FISHMAN, EARNS TOP LEADERSHIP AWARD

Bala Cynwyd, PA (March 27, 2017) – MassMutual Greater Philadelphia has been awarded a 2017 [Top Workplaces](#) honor by Philly.com. This win marks the seventh-time MassMutual Greater Philadelphia has received this honor. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

"The Top Workplaces award is not a popularity contest. And oftentimes, people assume it's all about fancy perks and benefits," says Doug Claffey, CEO of WorkplaceDynamics. "But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what's most important to them is a strong belief in where the organization is headed, how it's going to get there, and the feeling that everyone is in it together." Claffey adds, "Without this sense of connection, an organization doesn't have a shot at being named a Top Workplace."

"Being recognized once again as a Top Work Place is an incredible testament to our culture, which is the driving force behind all that we do" said Fishman. "I am so proud of our team and all that we accomplish. We strive to foster an environment where our associates feel motivated, valued, and committed to driving great results for our clients and the community."

In addition to the seventh Top Workplace win, Harris S. Fishman, President and CEO, was recognized with the Top Leadership Award. This award was in response to the feedback provided by MassMutual Greater Philadelphia's associates.

"Harris is an amazing leader. He sets us up for success by giving us the tools we need to get the job done and then getting out of the way," said Cynthia St. Pierre, Director of Marketing at MassMutual Greater Philadelphia. "He is very deserving of the Top Leadership Award."



GREATER PHILADELPHIA

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

About MassMutual Greater Philadelphia

MassMutual Greater Philadelphia is home to expert financial coaches that provide thoughtful, thorough strategies and products that help their clients work towards goals in order to live their best lives. MassMutual Greater Philadelphia believes financial planning and management is becoming increasingly complex, and playing the game to win requires a team of people who love it and live it every day. The agency has maintained a track record of accomplishments and success for 130 years.

For more information, visit www.GreaterPhiladelphia.MassMutual.com or follow MassMutual Greater Philadelphia on [Facebook](#), [Twitter](#) and [LinkedIn](#).

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